



The cost of this course is **\$1450**

Topics Covered

- Visionary Innovation & Technology
- Leveraging Consumer Data to Invest in Innovations
- Introduction to AI in the Animal Ag Industry
- Research Based Approaches for AI in the Meat Industry
- Innovation & Emerging Technology in the Ingredient Space
- Interactive Innovation Thinking Exercise
- Emerging Water Usage/Sustainability/Sanitation Approaches
- Innovative Solutions to Complex Customer Needs
- Initiatives Towards Factories of the Future
- Innovative Research for Advancing Equipment Innovation
- Equipment Innovation Interactive Showcase: Production (In-plant)
- Equipment Innovation Interactive Showcase: Production (Interactive)
- Business Expansion Through Innovative Thinking
- Strategic Innovation: Entrepreneurial Practices for Industry Growth
- Using Accelerated Innovation to Grow Value
- Connecting Partners for Innovation (Panel)
- Interactive Innovation Thinking Exercise (innovation concept-to-conceptualization small working group activity)

There are 50 available openings to allow deeper learning and more individual connection with speakers.

Registration opens
August 11, 2026



Course fee includes course materials & handouts, refreshments, lunches, an evening reception, and local transportation between the DoubleTree Downtown hotel and the MSABD building. Lodging, parking, and other meals are not included. There is a room block reserved at the DoubleTree Downtown Madison, access to the room block is sent at registration.

*program agenda available upon request

If you have questions regarding registration or otherwise:

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